

6 November 1965

PEOPLE & PLACES

By BETTY ETTER

ON THE GO: After talks in Switzerland with her publisher, **Anita Daniel** is now in London for a new book assignment . . . **John de Lorenzi**, PR director for the American Automobile Association, up from Washington briefly for the International Film & TV Festival of New York, at which AAA's new public service film, "The Sixty Minute Circle," was named gold medal award winner in its category . . . **Harrison Forman** off on a swing through the newly-independent countries in West and Central Africa.

CHECKING IN: **Jack D. Fendell** of King Features Syndicate from Latin America . . . **H. S. Bradsher** of the AP from Moscow.

ARTICLES: **Lillian R. Pierson** (Mrs. Samuel J. Cohen) has a piece on "Year-book Sales" in the current Quill and Scroll, publication of the International Honorary Society for high-school journalists. A candidate for her Ph.D. in communications at Syracuse University's school of journalism she is also teaching in Amsterdam, N.Y. . . . **F. Peter Model's** profile of Boston Symphony conductor and music director **Erich Leinsdorf** in Bravo magazine for January . . . "Vatican Council Hospital" by **Paul Brindel** in California's Franciscan magazine, Way-Catholic View Points.

BOOKS: On his annual visit to mecca (NYC), writes **Constantine Soloyanis**, he was commissioned by Curtis Publishing Co. to do a travel guidebook on Greece, his base for the last four years . . . "Guerrilla Scout," the story of an Italian-American teen-ager caught in Italy during World War II, authored by **Bruce Cassidy**, out via Macmillan . . . "The Nez Perce Indians and the Opening of the Northwest," by **Alvin M. Josephy, Jr.**, just published by Yale University Press, has been chosen by the History Book Club as its January selection. Josephy was also editor of the American Heritage History of the Great West, released this month . . . "Cobras in His Garden" (Harvey House) by **Harry Kursh** getting plugs on the Mike Douglas TV Show, with **Ruth Jacobs** (WEVD) and WNYC radio and TV . . . **Dr. Joseph Franklin Montague's** "The Why of Albert Schweitzer," out Nov. via **Fred Kerner's** Hawthorn Books. But Dr. Montague won't be around. He's attending a conference in Tokyo, with stops at San Francisco and Honolulu.

NEW POSTS: **Gwen Dew Buchanan** has taken over as managing director for the World Travel Series at the Sombrero Playhouse in Phoenix, Ariz. This is in

addition to her own World Adventure series, which begins its ninth season Nov. 12. . . . **Thomas B. Mechling** named director of information, National Assn. of Manufacturers.

HONORS: **Ben G. Wright** served as chairman of the national selection committee for the Miss Teenage America Pageant, held on Oct. 29. . . . **Dorothy Ducas** serving as magazine liaison representative of the US Public Health Service at a White House conference on health Nov. 3 and 4. . . . OPCers named officers of the Deadline Club, NY professional Chapter of Sigma Delta Chi, include **Joseph L. Oppenheimer**, third vice president and **David Shefrin** on the executive council. . . . **David C. Horowitz** named a member of the International Radio and Television Society.

BORN: A grandson, **Alan David, Jr.**, for Paris-based **Curt L. Heymann**, born to his daughter **Patricia Jane** on Formosa, where his son-in-law serves with the American mission to Nationalist China.

SPEAKERS: **Lou Garcia** recently addressed a group of Latin American government officials attending a 10-week seminar in public relations and taxpayer development, sponsored by the Agency for the International Development of the Department of State and the Internal Revenue Service.

ARREST & TRIAL: **Hal Higdon** is back safely - but just barely - from Budapest where, while snapping pix of some spots to be included in his book

on the Hungarian Revolution, he was nailed by the Hungarian Army. They confiscated his film and interrogated him in German, and, finally deciding he was just another tourist, let him go.

WELCOME MAT: OPCers visiting Munich are invited to visit PIP's plush new offices in Munich, opened Nov. 1 at 8 Erhard Strasse by **Tomas D. W. Friedmann**.

FUN & GAMES: **Stanley Joseloff**, who invented the "Be My Guest" game for American Express and the Storecast System for supermarket listening, has a new one: "Escalation - the Last Word Game."

MEMORIAL SERVICE: Many OPCers attended a memorial Mass at Holy Cross Catholic Church on October 21 for **Socola William Specht**, associate editor of Film Daily, who died in Boulevard Hospital Oct. 10. The Mass was sponsored by **Agatha Young**.

A REAL PRODUCTION: Four OPCers joined to produce a 50-minute stereo and mono recording of Pope Paul's historic 14-hour visit to the US last month. **Paul White**, veteran correspondent, TV and communications consultant, is the producer and director of the album. **Jack Costello**, of NBC's corps of announcers, does the narration; **Steve Manning** is handling the business end; and **George Dugan** of the NY Times is co-author with White of the script.

Titled "The Keys to Peace," the album will have its premiere Nov. 11 at the national convention of the Catholic Youth Organization in Chicago, but a press preview was held at the club Nov. 1.