

JUN 1 0 1966

## CBS Realigns Top Management

NEW YORK (DJ) — Columbia Broadcasting System, Inc., has announced a management realignment it's believed will enable the company to further expand into non-broadcasting areas such as educational and musical services.

Under the realignment, Goddard Lieberson, president of Columbia Records Division of CBS, will become president of the newly created CBS-Columbia group. John A. Schneider, group vice president broadcast, will become president of the CBS broadcasting group.

The CBS-Columbia, group includes the Records Division, the company's musical instrument companies, Creative Playthings, a maker of educational materials for schools, and its direct marketing division. The New York Yankees and CBS Labs will remain separate divisions.