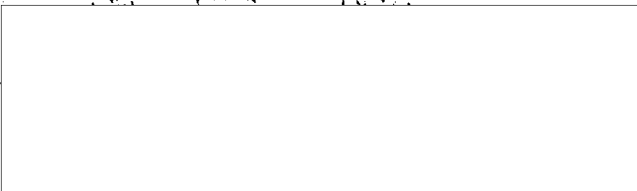


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Tongue-Tied

Crossing word barriers for world business is becoming a growing enterprise. A survey of 29 such translating agencies in New York showed gross annual billings of \$3 million in 1963.

A professional directory of the American Translators Association lists 239 such translating agencies across the country. The top name among these firms is the Berlitz Translating Service. Many of these firms have individual specialties — scientific, literary, legal and business. Costs of these services also vary according to the firms.

Many firms in order to do business overseas are employing these services to translate their job applications, specifications, advertisements and annual reports with most of the demand being for the Common Market languages. A great deal of research is also being undertaken in the area of computerized or automatic translation.