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Press Institute Names a New Aide

Malcolm F. Mallette, managing editor of The Winston-Salem (N. C.) Journal, was appointed as an associate director of the American Press Institute at Columbia University yesterday.

He will succeed William C. Sexton, who is to become managing editor of The Louisville (Ky.) Courier-Journal, on April 25.

Frederick J. Flagler Jr., city editor of The Winston-Salem Journal, will become managing editor.

Mr. Mallette, 44, played professional baseball for seven seasons and entered newspaper work in 1952.

The institute, founded in 1946, seeks improvement of newspapers.



Malcolm F. Mallette