

5 November 1966

**MEMORANDUM FOR: The Honorable Walt W. Rostow  
Special Assistant to the President  
The White House**

The Director of Central Intelligence has requested that I bring to your personal attention the attached study, The Effectiveness of the Rolling Thunder Program in North Vietnam, 1 January-30 September 1966. It was undertaken at the request of Secretary McNamara who wanted us to update the comprehensive study on this subject we did for him earlier in the year. We plan to continue updating these analyses approximately every three months.

/s/

**R. J. SMITH  
Deputy Director for Intelligence**

Attachment: a/s

SC No. 09646/66, Cy No 21

RJS:yd

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