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FOR PUBLIC AFFAIRS STAFF

PROGRAM Betty Groebli Show

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BETTY GROEBLI: "I've been reading many reviews of 'The Secret Surrender' by my guest, Allen Dulles, recently, and you must be very pleased, Mr. Dulles. Everyone is delighted with the book. It is not only fascinating reading,..."

ALLEN DULLES: "I am."

GROEBLI: "...almost like a who-dunnit, but it's factual besides."

"Now, you -- it's called 'The Secret Surrender,' and the operation you describe so brilliantly in this is Operation Sunrise. Will you explain why you chose that name, what it meant, what its goals were, who were involved -- who was involved, and what happened?"

DULLES: "All in one word?"

GROEBLI: "Yes."

DULLES: "We called it that, I think I invented the name, because I am a little pessimistic at times, and I think if you give a think a nice, bright name you're much more likely to succeed than if you give it a drab name."

"I had a very distinguished example for that, because that was Churchill's idea, you know. Churchill invented these marvelous names for operations, Vanguard and Torch, and beautiful words...."

GROEBLI: "Yes."

DULLES: "...and I thought, give it a good name and maybe you've got a chance. It was a very tough operation and we needed all the advantages we could have. So, the first thing was to name it right. As a matter of fact, Churchill named it Crossword."

GROEBLI: "That's what I thought."

DULLES: "Yes."