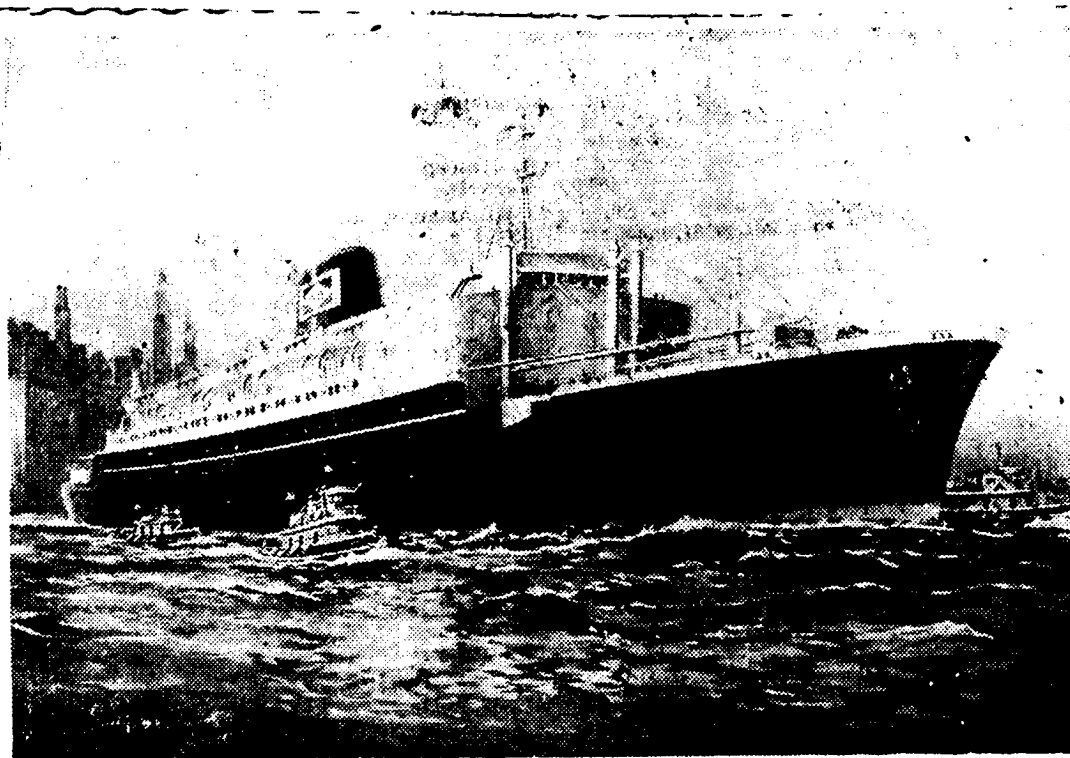


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THIS IS A SKETCH of Atlantic, first American-flag, tourist-class luxury liner to make her maiden voyage from New York June 11. The 18,100-ton budget-fare liner will sail on a year-round schedule between New York, Zeebrugge, Belgium and Amsterdam, The Netherlands.

Luxury Tourist-Class Liner Readied For Maiden Trip From New York June 11

New York—The 18,100-ton transatlantic liner Atlantic, first luxury liner that is nearly exclusively tourist class, will sail on her maiden voyage from New York June 11. Constructed at the Ingalls Shipyards in Passagoula, Miss., the 564-foot turbine vessel will travel between New York and Zeebrugge, Belgium and Amsterdam, The Netherlands.

The Atlantic will carry 900 passengers—860 of them in luxurious comfort at tourist-class rates. There will also be 40 first-class cabins. American Banner Lines is this country's first steamship company to enter North Atlantic passenger service in more than a quarter of a century, according to Arnold Bernstein, president of American Banner Lines, Inc.

The Atlantic, traveling at a service speed of 20 knots, will make the crossing in seven days, and will be on a year-round schedule to the two European ports. Her first westbound sailing from Zeebrugge will be June 2.

Most significant feature of the vessel will be the modern comfort with which budget-minded, tourist-class passengers will be accommo-

dated. Every stateroom will contain a private bathroom, with shower, toilet, washbasin, and large-mirrored medicine cabinet.

Air-Conditioned Rooms

All staterooms and public rooms will be air-conditioned and wall-to-wall carpeted, and be concentrated toward the center of the ship. Every tourist-class passenger will enjoy the freedom of sports and sun decks, lounges, night club and bar. An American-Continental cuisine will be featured.

There will also be available a 600-foot promenade deck, glass-enclosed and heated when necessary. Another Atlantic "first" is in tourist-class conveniences with a library, smoking room, card room, gymnasium, wide-screen movie theater, children's play room, beauty salon, gift shop.

Interiors and furnishings for the Atlantic were designed by Raymond Loewy in the latest fashions of color, fabric and room settings. All upper berths are of the Pullman fold-away type that leaves the lower as a sofa and transforms the sleeping room into an attractive living room during the day.

Through the ports of Zeebrugge, and Amsterdam, a direct gateway is opened to the Low-Countries,

the Scandinavian nations, and Central Europe. From Ostend, which is a 10-minute taxi ride from Zeebrugge, there is convenient ferry and air service to England, and express train service to practically all Europe.

Brussels Fair Tourists

The Atlantic, with her Belgian debarkation point, will be transporting ocean travelers virtually to the door-step of the Brussels Fair.

Mr. Bernstein, who is responsible for the first tourist-class vessel, has been known for three de-

acades as head of steamship companies bearing his name, and as the pioneer of the tourist-class transatlantic liner.

Associated with Mr. Bernstein is Vice-Adm. Roscoe H. Hillenkoetter (U.S.N. ret.) the line's executive vice-president. He served as the first director of the U. S. Central Intelligence Agency, navy inspec-

tor general, naval attache in several European countries, and saw action as top officer on battleships at Pearl Harbor, the South Pacific and Korea.

American Banner Lines plans to provide regular weekly service to the continent by building two additional tourist-class luxury liners within the next five years.