

112 541 1954

Chief, EE (Attn: Chief, SR)

Attn: [

] Info: COM

Chief of Base, Munich

REDSOX/ AERODYNAMIC

Newspaper Accountings

References: A. EGQW-12353, 8 December 1953
 B. EGQW-10443, 16 September 1953
 C. EGQW-12670, 22 December 1953

ROUTING	
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3	B/PP/2
4	3

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1. Transmitted herewith is the remainder of the 1953 accountings for Suchasna Ukraina. This dispatch, it is believed, clears up all accounts to 1 January 1954.
2. Field case officer transmits the funds, upon receipt of allotment from Headquarters, to AECASSOWARY 3, who receipts therefor in accordance with procedures described in paragraph 1, reference C.
3. The data in the enclosed reports show that the United States, Canada, Australia, England, and Germany are the countries where the publication circulates most. Despite politically inspired action against Suchasna Ukraina in England, circulation there is relatively strong, and there are prospects that distribution in that country will increase in 1954. Sweden shows an exceptionally high percentage of sales, considering that the total of Ukrainians in that country is less than 200 persons. Generally, sales are highest in those countries where AECASSOWARY 1 has active political representation (U.S.A., Australia, Canada).
4. In 1953 printing costs mounted in Germany, as evident in higher paper and printing charges. The data show clearly that KUBARK subsidy is the financial backbone of the publication.
5. Reader reaction, as reflected by oral comment and by letters to the editor, is generally positive. Usually receiving favorable comment are the paper's high level, serious discussion of the problems of Communism, and special articles on national, economic, and bureaucratic-party processes in the USSR. Some readers with a low educational background complain of difficulty in understanding the publication. Negative comment stems primarily from England, where AECAVATINA 6 emigre leaders attack the paper's so-called "left course" and "deviation from nationalist positions." It is estimated that sixty per cent of the publication's readers are of worker and peasant background; the remainder have secondary or higher education. This estimate is based exclusively on analysis of the way readers write to the editor, rather than on precise statistical data.

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 CENTRAL INTELLIGENCE AGENCY
 SOURCE METHOD EXEMPTION 3B2B
 NAZI WAR CRIMES DISCLOSURE ACT
 DATE 2007

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6. Working contact between field case officer and the publication is effected through AECASSOWARY 3 and 6 and PL 497. These, who guide the paper's policy to a considerable degree, constantly seek material showing an expanding community of American and Ukrainian interests in opposing the USSR. The field case officer has followed a policy of supplying any item that may serve to further American prestige and interests. The time required to obtain publication is usually three or four weeks and depends upon two factors-- the publication is a semi-monthly, and the necessity of putting the item in the hands of an English-reading expert who has to process it for Ukrainian readers.

7. Suchasna Ukraina and Do Zbroyi have been asked to comment on varied items, as they happen to come to the attention of the field case officer. Among items recently treated are the following: - Mrs. Kesta's account of her 1953 trip in the USSR (Suchasna Ukraina, 1 Nov. 1953); Miksche's "Secret Forces," which presents a theory on underground movements (Do Zbroyi); New York Times stories on the national problem in the USSR, especially those of Harry Schwartz and Cyrus L. Sulzberger, Jr. (Suchasna Ukraina, 7 February, 1954); review of Hugh Seton-Watson's "Eastern Europe between the Wars"; Philip E. Mosely, "The Kremlin's Foreign Policy since Stalin," Foreign Affairs, October, 1953 (Suchasna Ukraina, 27 December 1953); James Burnham, "What Europe Thinks of America" (Suchasna Ukraina, 7 February 1954); Dusan Kveder, "Territorial War," Foreign Affairs, October, 1953 (Suchasna Ukraina, No. 1, Christmas Issue, 1954).

8. Authority to transmit additional monthly allotments is requested.

10 February 1954

3 - SR (w/2 copies of attachs.)
 ✓ 2 - EE (w/o " " "
 3 - COM (w/2 " " "
 2 - MOB (w/2 " " "

(11 Attachments, - A thru K)

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Att.A to EGMA-9810

SUCHASNA UKRAINA

Statement of Income and Expense

Month of July 1953

Income:

Sales of newspapers:	3,385.73 DM
Sales of advertising:	00.00
Miscellaneous income	168.93
Allotments	<u>14,000.00</u>

Total Income

17,554.66 DM

Less Expenses:

Administrative	6,211.02 DM
Personnel	6,897.52
Others	<u>2,070.57</u>

Total Expenses

15,179.11 DM

Net Profit

2,375.55 DM

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Att.B to EGMA-9810

SUCHASNA UKRAINE

Statement of Income and Expense

Month of August 1953

Income:		
Sales of newspapers		1,104.37 DM
Sales of advertising		10.95
Miscellaneous income		15.20
Allotments		<u>11,000.00</u>
Total Income		15,130.52 DM
Less Expenses:		
Administrative	6,853.98 DM	
Personnel	6,805.52	
Others	<u>2,948.07</u>	
Total Expenses		<u>16,607.57 DM</u>
Net Loss		<u>1,477.05 DM</u>

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Att.C to EGMA-9810

SUCHASNA UKRAINA

Statement of Income and Expense

Month of September 1953

Income:

Sales of newspapers	732.69 DM
Sales of advertising	4.50
Miscellaneous income	13.03
Allotments	<u>11,000.00</u>

Total Income

11,750.22 DM

Less Expense:

Administrative	8,260.23 DM
Personnel	6,480.00
Others	<u>2,404.27</u>

Total Expenses

17,144.50 DM

Net Loss

2,394.28 DM

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Att.D to EGMA-9810

SUCHASNA UKRAINA

Statement of Income and Expense

Month of October 1953

Income:		
Sales of newspapers		775.50 DM
Sales of advertising		00.00
Miscellaneous income		80.72
Allotments		<u>11,000.00</u>
Total income		11,856.22 DM
Less expenses:		
Administrative	6,593.91 DM	
Personnel	6,616.45	
Others	<u>2,652.19</u>	
Total Expenses		<u>15,862.55 DM</u>
Net Loss		<u><u>1,006.33 DM</u></u>

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Att.E to EGMA-9810

SUCHASNA UKRAINA

Statement of Income and Expense

Month of November 1953

Income:		
Sales of newspapers		3,273.67 DM
Sales of advertising		00.00
Miscellaneous income		130.02
Allotments		<u>14,000.00</u>
Total income		17,403.69 DM
Less expenses:		
Administrative	5,500.08 DM	
Personnel	6,660.00	
Others	<u>1,975.25</u>	
Total expenses		<u>14,135.33 DM</u>
Net Profit		<u><u>3,268.36 DM</u></u>

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Att.F to EGMA-9810

SUCHASNA UKRAINA

Statement of Income and Expense

Month of December 1953

Income:		
Sales of newspapers		591.50 DM
Sales of advertising		00.00
Miscellaneous income		44.82
Allotment		<u>14,000.00</u>
Total Income		14,636.32 DM
Less Expenses:		
Administrative	7,485.15 DM	
Personnel	6,710.00 DM	
Others	<u>3,193.73 DM</u>	
Total Expenses		<u>17,388.88 DM</u>
Net Loss		<u><u>2,752.56 DM</u></u>

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Att.G to EGMA-9810

SUCHASNA UKRAINA

Statement of Income and Expenses

as of 31 December 1953 (for entire year 1953)

Income:

Sales of newspapers:

Germany	1,234.42 DM
England	1,638.92
Australia	2,411.34
Belgium	253.43
Brazil	308.50
France	445.48
Canada	4,879.24
Sweden	359.26
U.S.A.	10,763.05
Others	<u>1,027.22</u>

23,320.86 DM
142.18
814.43
<u>154,000.00</u>

Sales of advertising
Miscellaneous income (donations)
Allotments

Total Income

178,277.47 DM

Less Expenses:

Administrative	85,820.61 DM
Personnel	73,851.15
Others (circulation dept., trips, small expenses)	<u>27,072.33</u>

Total Expenses

186,744.09 DM

Net Loss

8,466.62 DM

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Att.H to ECMA-9810

SUCHASNA UKRAINA

Statement of Condition as of

31 December 1953

Assets

Cash:		
On hand	4,713.83 DM	
In banks	<u>5,501.32 DM</u>	10,215.15 DM
Accounts receivable		178,277.47 DM
Furniture, fixtures, equipment (cost)	2,522.74 DM	
Less: reserve for depreciation	<u>302.74 DM</u>	2,220.00 DM
Other assets (subscriptions still unpaid, sums due from newspaper distributors in other countries)		<u>12,746.84 DM</u>
Total assets		203,459.46 DM

Liabilities and Net Worth

Accounts payable		186,744.09 DM
Other liabilities		11,582.59 DM
Net worth		<u>5,131.78 DM</u>
Total liabilities and net worth		203,459.46 DM

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Attach. I to EGMA-9810

12 Feb 54

SUCHASNA UKRAINA

Personnel and Personnel Expenditures

Note: These data intended as amplification of personnel expenses set down in each monthly statement of income and expenses.

<u>Person</u>	<u>Position</u>	<u>Monthly Salary (IM)</u>
1. STAKHIV, Volodymyr	Responsible editor	550.00
2. HUTSUL-BURKOVSKY, Ivan	Administrative director	550.00
3. REBET, Lev	Internal affairs editor	550.00
4. MARTINETS, Capt.	Military affairs editor	450.00
5. KOSHELIVETS, Ivan	Literary editor	270.00
6. KORSUN-MAISTRENKO, Ivan	Soviet affairs	350.00
7. MARTSYUK, Zenon	Office secretary	450.00
8. STYDYNKY, Yuriy	Foreign affairs editor	150.00
9. YUREVICH, Fedir	Cashier	250.00
10. FUTORSKY, (fnu)	Circulation	250.00
11. VORON (fnu)	Circulation and subscriptions	300.00
12. SEMENIV-PRIRVA, Evhen	<u>Do Zbroyi</u>	200.00
13. TYMKEVICH, (fnu)	Book-keeping	250.00
14. MELINYSHYN, Ivan	Soviet press	280.00
15. DEMCHUK, Volodymyr	Soviet press	280.00
16. DANYLYUK, Stepan	Technical editor	280.00
17. ZEROV, POLTAVA, etc.	Special writers, on request	365.00
18. Special correspondents (Lev SHANKOVSKY, Evhen VRETSYONA, Myroslav PROKOP, etc.)		470.00
19. HAVRYLYUK, Volodymyr	Paris correspondent	500.00
Special security payments		<u>152.52</u>
Total monthly expense:		6,897.52 DM

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Attach.J to EGMA-9810

SUCHASNA UKRAINA

Data on Circulation--1953

I. Number of copies printed:- 4,000.

II. Distribution according to country:-

<u>Country</u>	<u>Paid for</u>	<u>Gratis</u>	<u>Total</u>
U.S.A.	915	250	1165
Canada	485	145	630
Argentina	85	70	155
Ethiopia	1	0	1
England	114	350	494
France	54	150	204
Brasil	53	20	73
Trieste	0	5	5
Sweden	20	10	30
Belgium	15	60	75
Switzerland	6	7	13
Holland	2	0	2
Venezuela	27	5	32
Paraguay	10	35	45
Austria	21	5	26
Italy	3	2	5
Spain	2	10	12
Japan	0	1	1
Denmark	1	2	3
Tanganyika	1	0	1
Turkey	0	1	1
Ukrainian SSR (Kiev)	0	3	3
Germany	135	290	425
Australia	<u>252</u>	<u>45</u>	<u>297</u>
Total	2232	1466	3898

III. The year 1953 was characterized by little change in circulation. Paid subscriptions increased primarily in Anglo-Saxon countries. Circulation is weakest in the Latin countries, generally because of poor organization and lack of adequate finances among emigres in those countries. A relatively large number of copies are given gratis in Germany, the Latin countries, and in England. It must be borne in mind that the number of readers is much greater than the number of paid and free subscribers. For example in England, where emigres live compactly together, the same copy is often read by 15 or 20 people.

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DO ZBROYI

Data on Circulation--1953

I. Number of copies printed:- 1000.

II. Breakdown of circulation according to country:-

<u>Country</u>	<u>Paid</u>	<u>Gratis</u>	<u>Total</u>
U.S.A.	238	125	363
England	78	10	88
Australia	60	0	60
Austria	3	0	3
Argentina	30	5	35
Belgium	18	5	23
Brasil	22	5	27
Spain	1	2	3
France	31	5	36
Holland	1	0	1
Canada	114	15	129
Sweden	27	5	32
New Zealand	2	0	2
Italy	1	2	3
Switzerland	6	1	7
Turkey	0	1	1
Tanganyika	1	0	1
Trieste	0	3	3
Venezuela	24	5	29
Denmark	0	1	1
Germany	<u>46</u>	<u>25</u>	<u>71</u>
Total:	703	215	918

III. As compared with 1953, circulation in 1954 shows almost no change. It is expected that the circulation will continue to present approximately the same picture in 1954.

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