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(b)(6)

[Redacted]

From: [Redacted] (b)(3)
Sent: Tuesday, May 8, 2018 9:41 AM (b)(6)
To: [Redacted]
Subject: [AIN] FW: UBL anniversary tweets (b)(3)
(b)(6)

CLASSIFICATION: UNCLASSIFIED

[Large Redacted Block] (b)(3)

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From: Shapiro, Emily H.
Sent: Sunday, May 01, 2016 7:53 PM
To: [Redacted] (b)(3)
Cc: Bell, Benjamin L. ; [Redacted]; (b)(6)
[Redacted]; Schabner, Dean
Subject: Re: UBL anniversary tweets (b)(3)

Thanks so much.

On May 1, 2016, at 7:51 PM, [Redacted] > (b)(3)
wrote: (b)(6)

Benjamin, Emily You can use the following from me as CIA Spokesperson:
"The takedown of bin Ladin stands as one of the great intelligence successes of all time. History has been a key element of CIA's social media efforts. On the fifth anniversary, it is appropriate to remember the day and honor all those who had a hand in this achievement." "In the past we have done postings to note other historical events including the Glomar operation, Argo, U-2 shutdown, and the evacuation of Saigon." Thanks [Redacted] CIA (b)(3)
Spokesperson On May 1, 2016 6:53:20 PM, "Bell, Benjamin L." < Benjamin.L.Bell@abc.com > wrote: Hey there -- (b)(6)
we have pushed a story but would like to add a comment from you guys if you can provide it.

Thanks so much.

<http://abcnews.go.com/US/cia-live-tweets-bin-laden-raid-year-anniversary/story?id=38801766>

Sent from my iPhone

On May 1, 2016, at 6:43 PM, >
wrote:

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Hi Ben-

What's ur timing for your story? We would definitely like to provide a quote. Off the record, one thing I'd point you to in the meantime. You'll see on our account we've often marked special anniversaries of Intel history events with articles and tweets. We've done this with successes such as UBL, Argo and others and failures, such as the Powers shutdown, Bay of Pigs. This is standard m.o. for the account. Also the technique of tweeting historical events has been used before. I believe the Marine Corps did it for the anniversary of Iwo Jima this past February and JFK library did it for the Cuban Missile crisis in 2012.

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Thanks,

Sent from

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